



SARAH ELIZABETH PAGE

page.sarahe@gmail.com | (708) 309-1033 | sarahepage.com

EDUCATION WORK EXPERIENCE

Parsons School of Design

New York, New York
MFA: Design + Technology
Graduated May 2016

Lawrence University

Appleton, Wisconsin
BA: Studio Art
Minor: Art History
Graduated June 2009
Cum Laude

SKILLS

Interactive Prototyping

I regularly prototype my work with HTML/CSS/Javascript or prototyping tools like InVision.

UX Research

I love getting to know my user through surveys, interviews, and user testing sessions.

Web & Software Development

I have extensive experience with HTML/CSS, Javascript, Processing, Arduino, Unity, and OpenFrameworks.

Visual Design

I can create interesting and playful visuals with Sketch, Figma, Adobe Photoshop, Illustrator, InDesign, Maya, and more...

Product Designer

littleBits, New York, New York | *October 2016 – Present*

- Design digital and physical products from concept to production
- Work with software engineering team to build and sustain littleBits apps
- Lead user testing sessions that test concepts and products with kids across New York City
- Develop award-winning coding and engineering content for littleBits kits
- Build consistent user journeys across all littleBits products
- Conduct extensive research around the education and consumer toy space
- Code digital prototypes and rapidly iterate on them for user testing purposes.

Part-Time Instructor, Code 1 & 2 Courses

Parsons School of Design, New York, New York | *August 2016 – December 2018*

- Independently teach fundamentals of coding to undergraduate sophomore students.
- Develop curriculum for two, three-credit, fifteen-week courses
- Assess student learning through presentations, critiques, and one-on-one meetings
- Maintain student records, attendance, and documentation

Student Front-End Web Designer & Developer

Parsons School of Design, New York, New York | *January 2015 – May 2016*

- Worked with diverse teams from different Parsons divisions to design web magazine layouts
- Designed and developed numerous Wordpress sites using HTML, CSS, Javascript, and PHP

User Experience Design Intern

American Express, New York, New York | *June 2015 – August 2015*

- Mapped out the product's onboarding process with personas and user journeys
- Worked with content strategist and marketing team to enhance the product's messaging strategy
- Tested my design prototypes with current users of the product
- Developed new design layouts that incorporated user testing feedback
- Shared out my work with the design team and presented my final project to the entire division

Interactive Design Intern

Brand New School, New York, New York | *January 2015 – June 2015*

- Assisted with wireframing, designing and coding interactive projects
- Presented interactive installation work products to clients
- Collaboratively solved design challenges in a fast-paced environment

AWARDS

First Place in *The Portrait: Up Close and Personal*

2012, MPLS Photo Center
Minneapolis, Minnesota

E. Dane Purdo Award in Studio Art

2009, Lawrence University
Appleton, Wisconsin